

FIG. 1

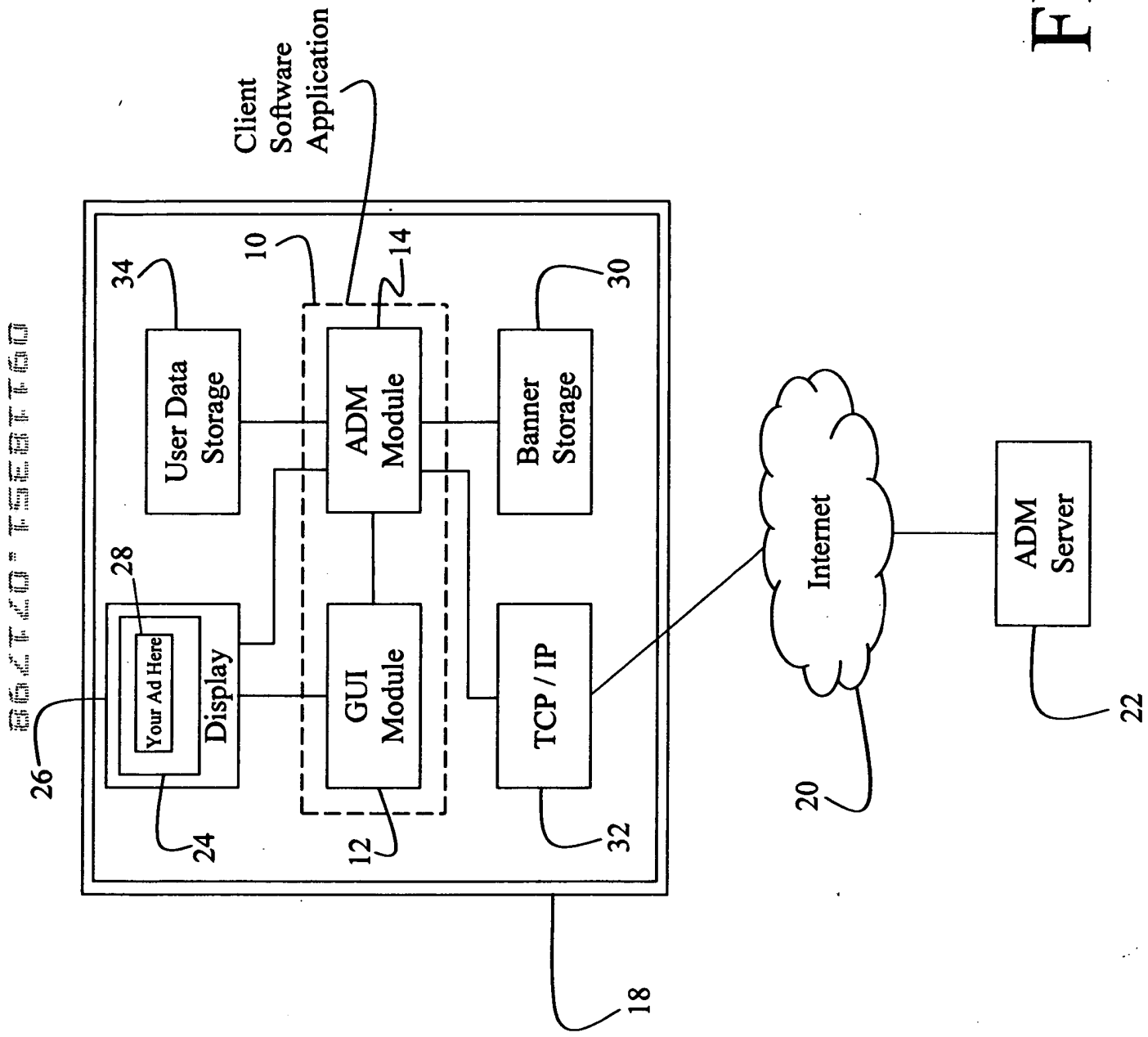


FIG. 1

15 FIG.

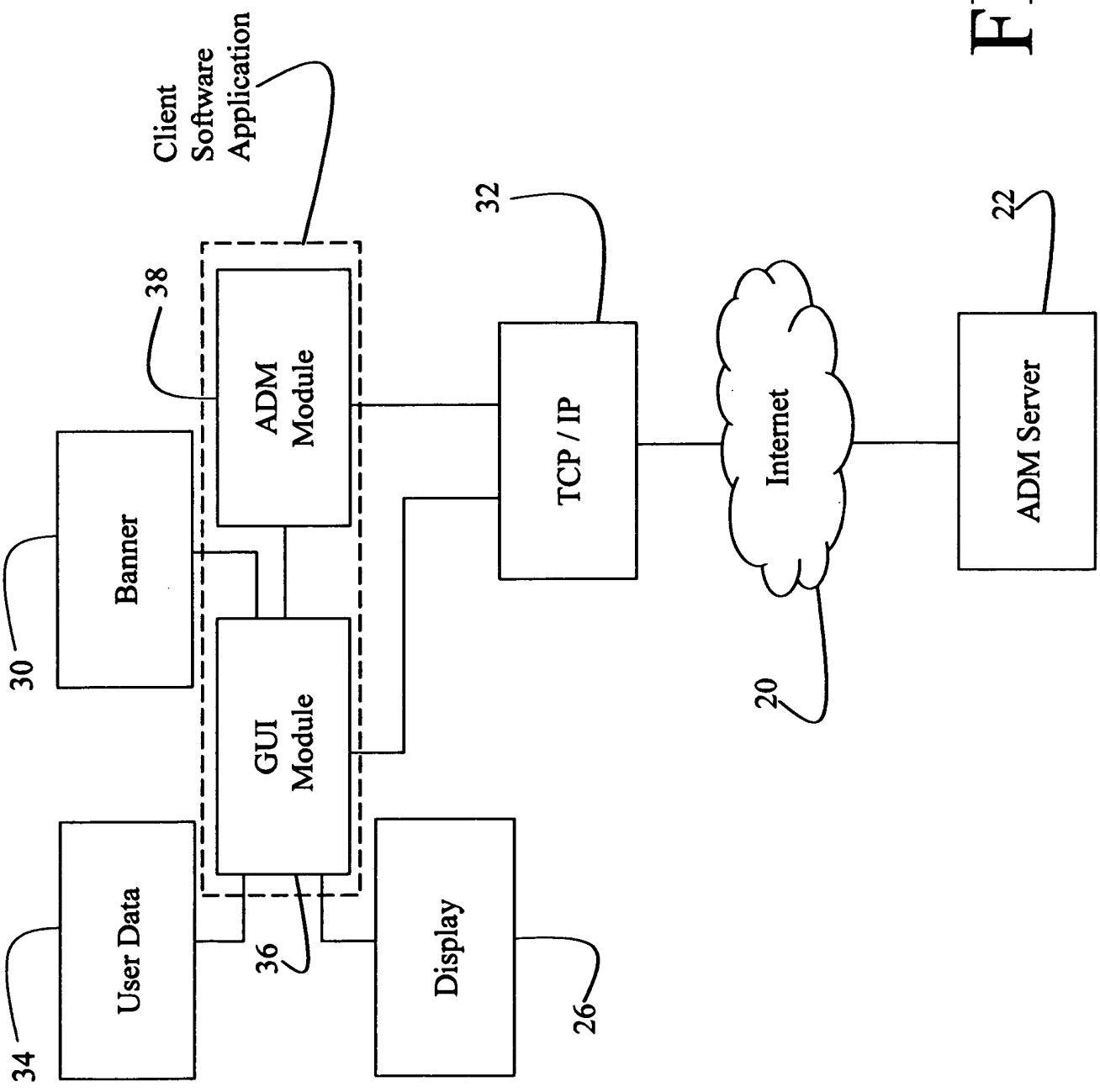


FIG. 2

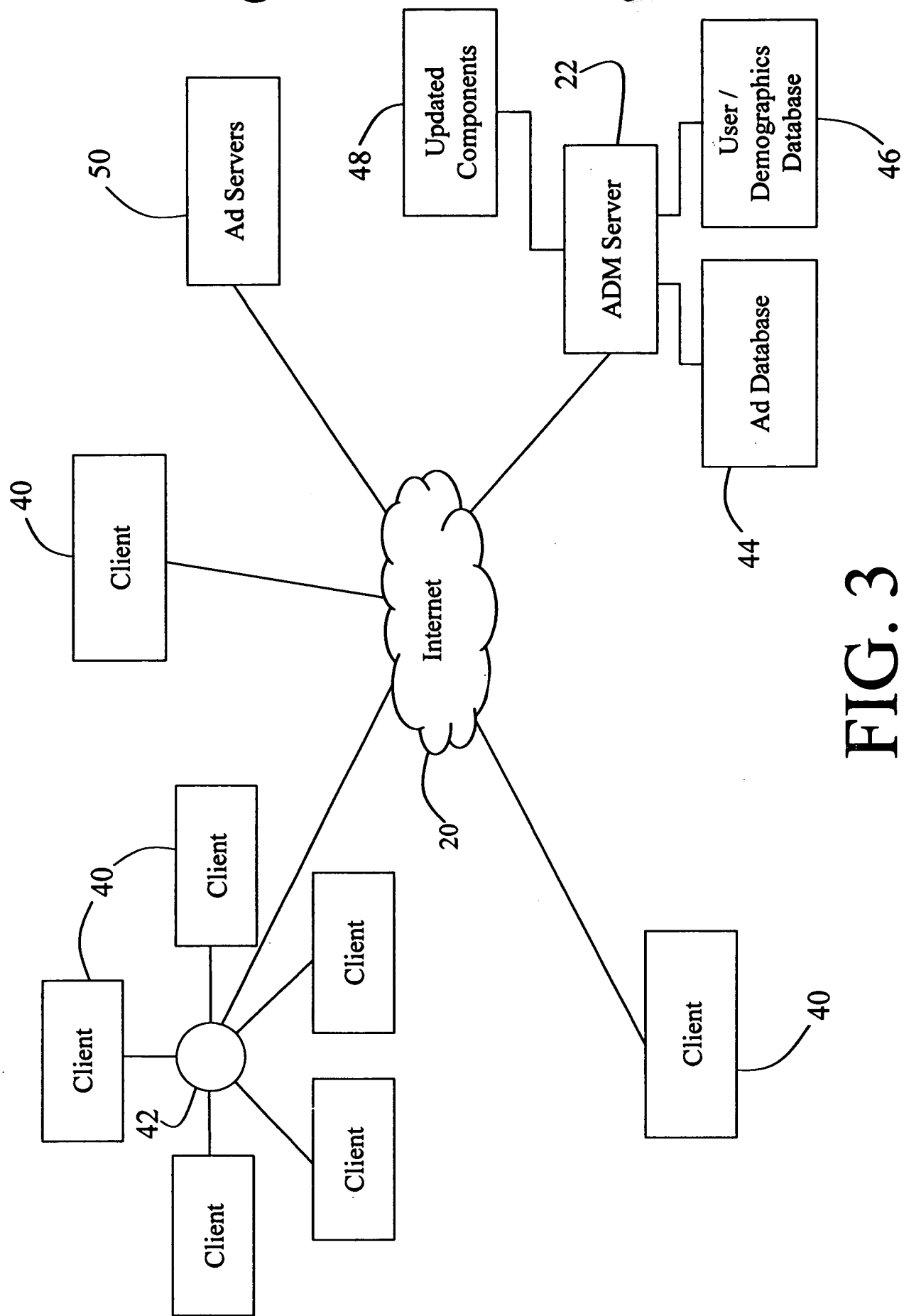


FIG. 3

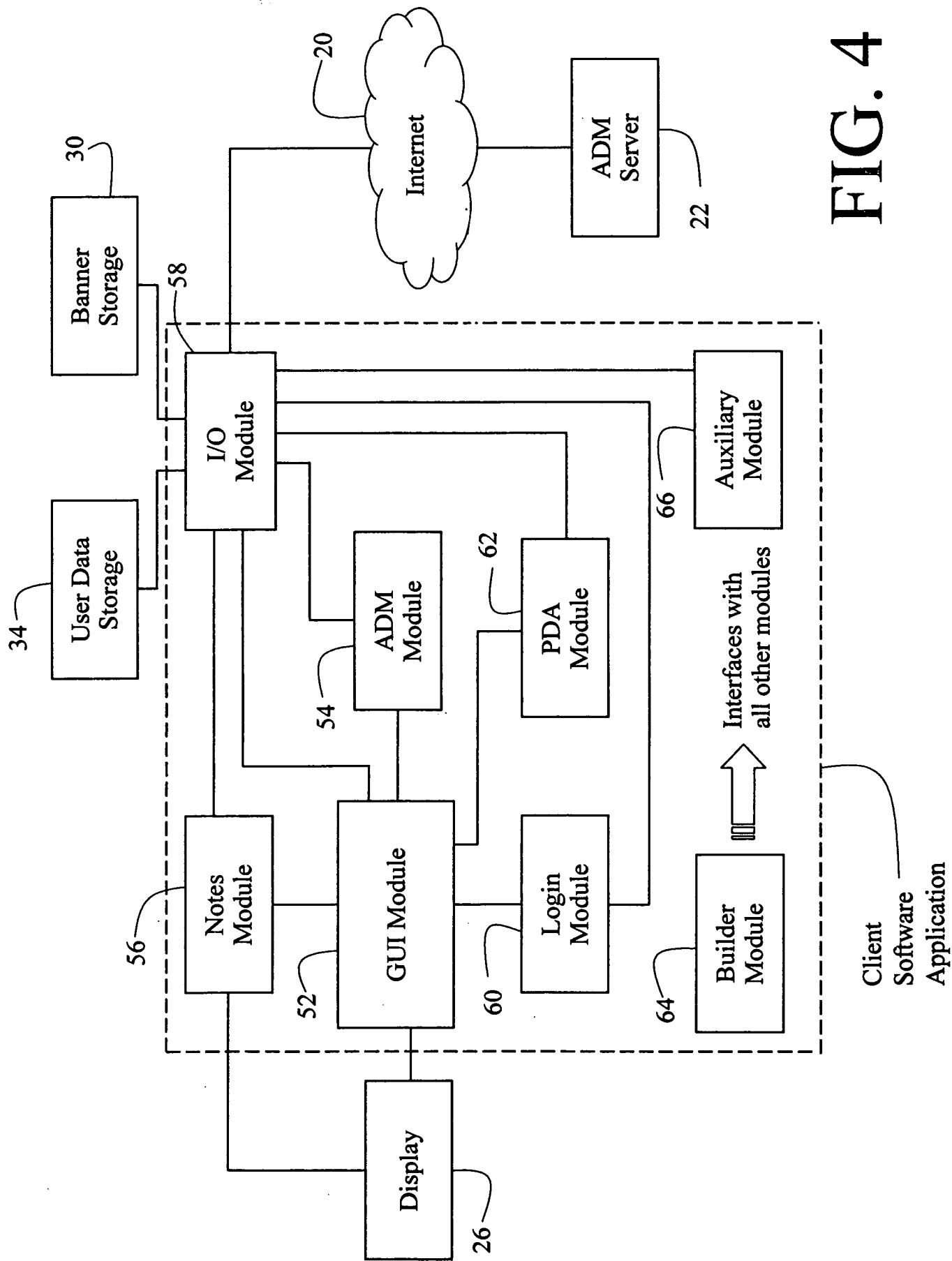


FIG. 4

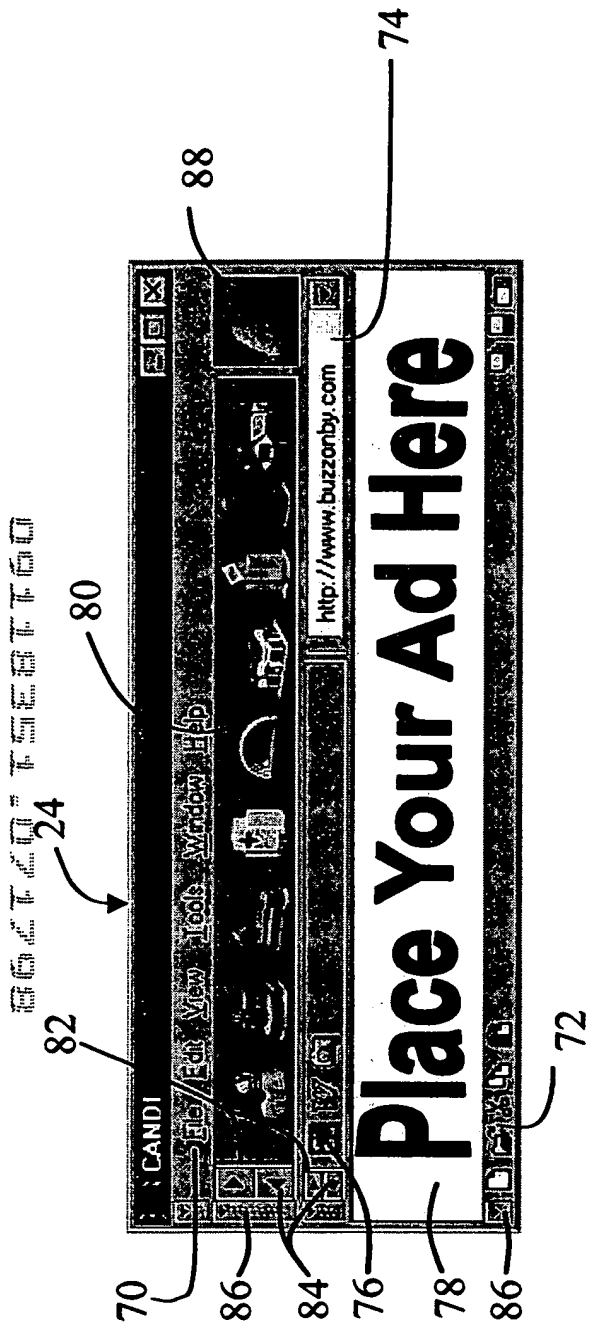


FIG. 5

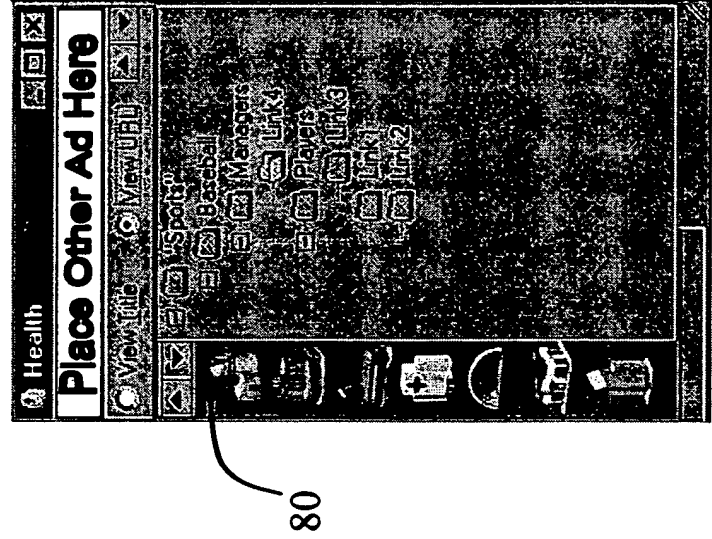


FIG. 5a

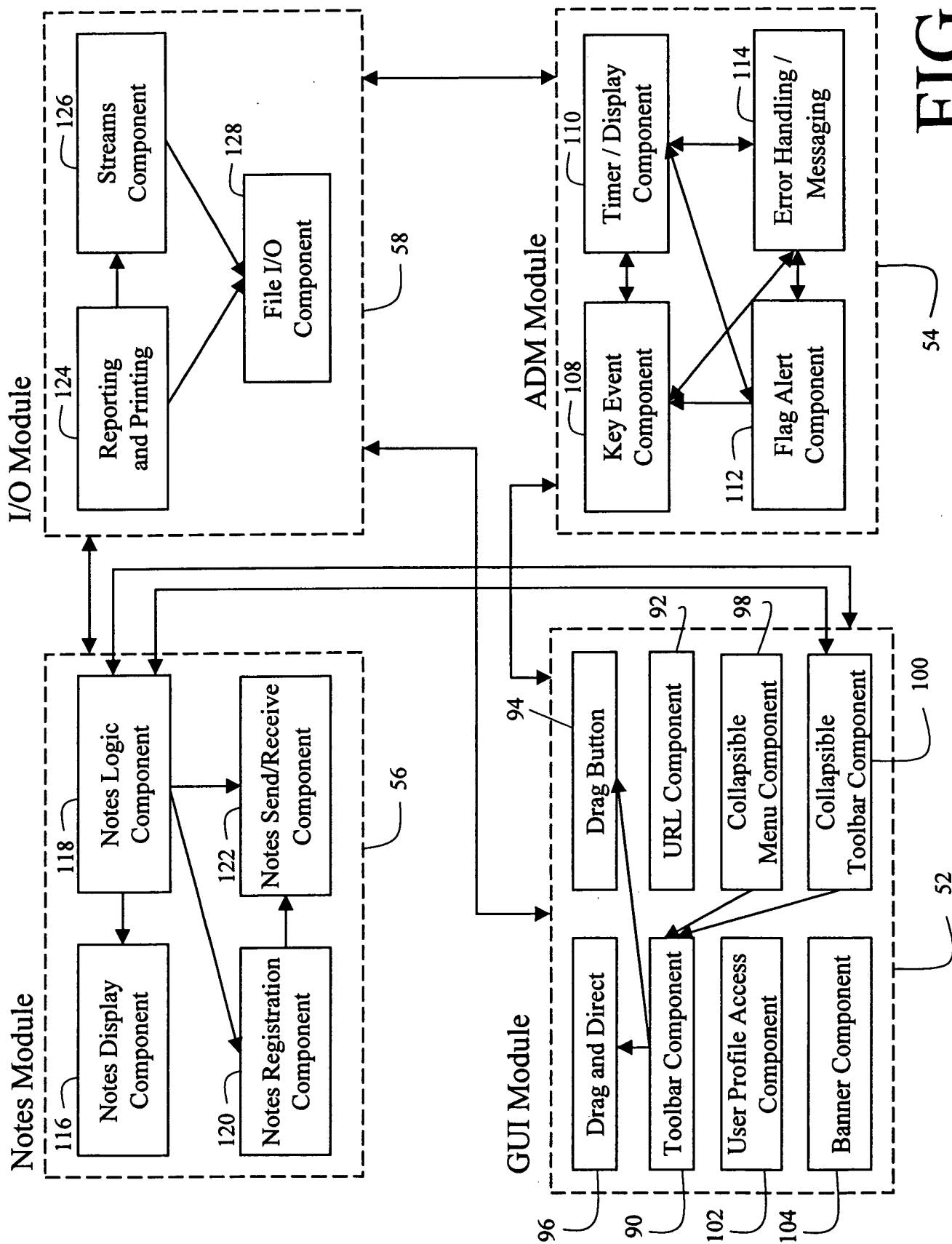


FIG. 6

Image File	Destination Link	Associated Categories	Associated Links	Associated Programs	Priority Level
Banner01.gif	www.first_link.com	business, finance	www.microsoft.com/excel www.lotus.com\123	Excel™, 123™	General
Banner02.gif	www.second_link.com \ products	business, shopping, computers		Control Panel\System	High
Banner03.gif	third_link.com	sports	www.nfl.com www.espn.com www.sports.com		Medium
:	:	:	:	:	:
:	:	:	:	:	:
BannerXX.gif	www.last_link.com/cgi/login	travel, entertainment			High

FIG. 7

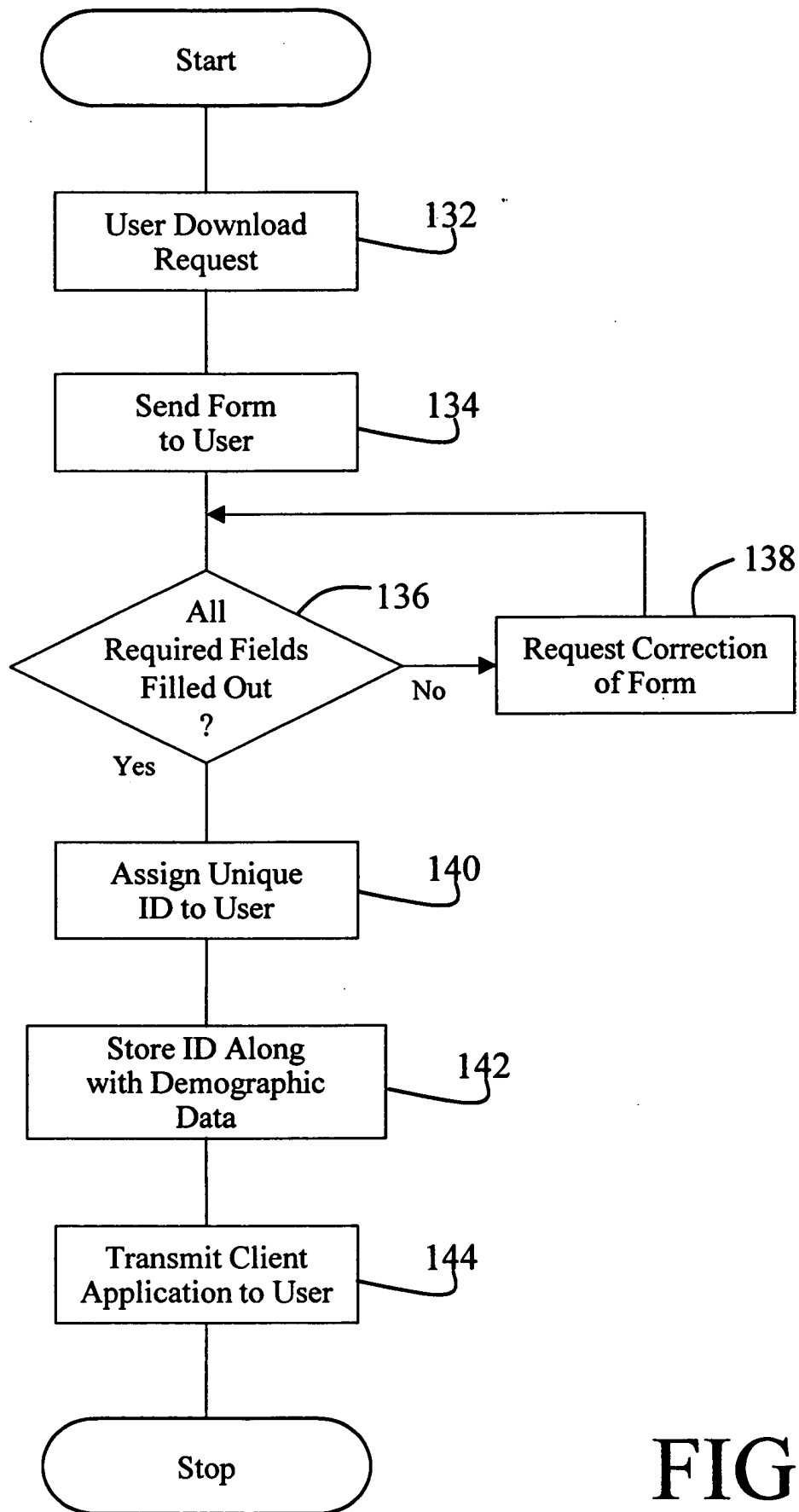


FIG. 8

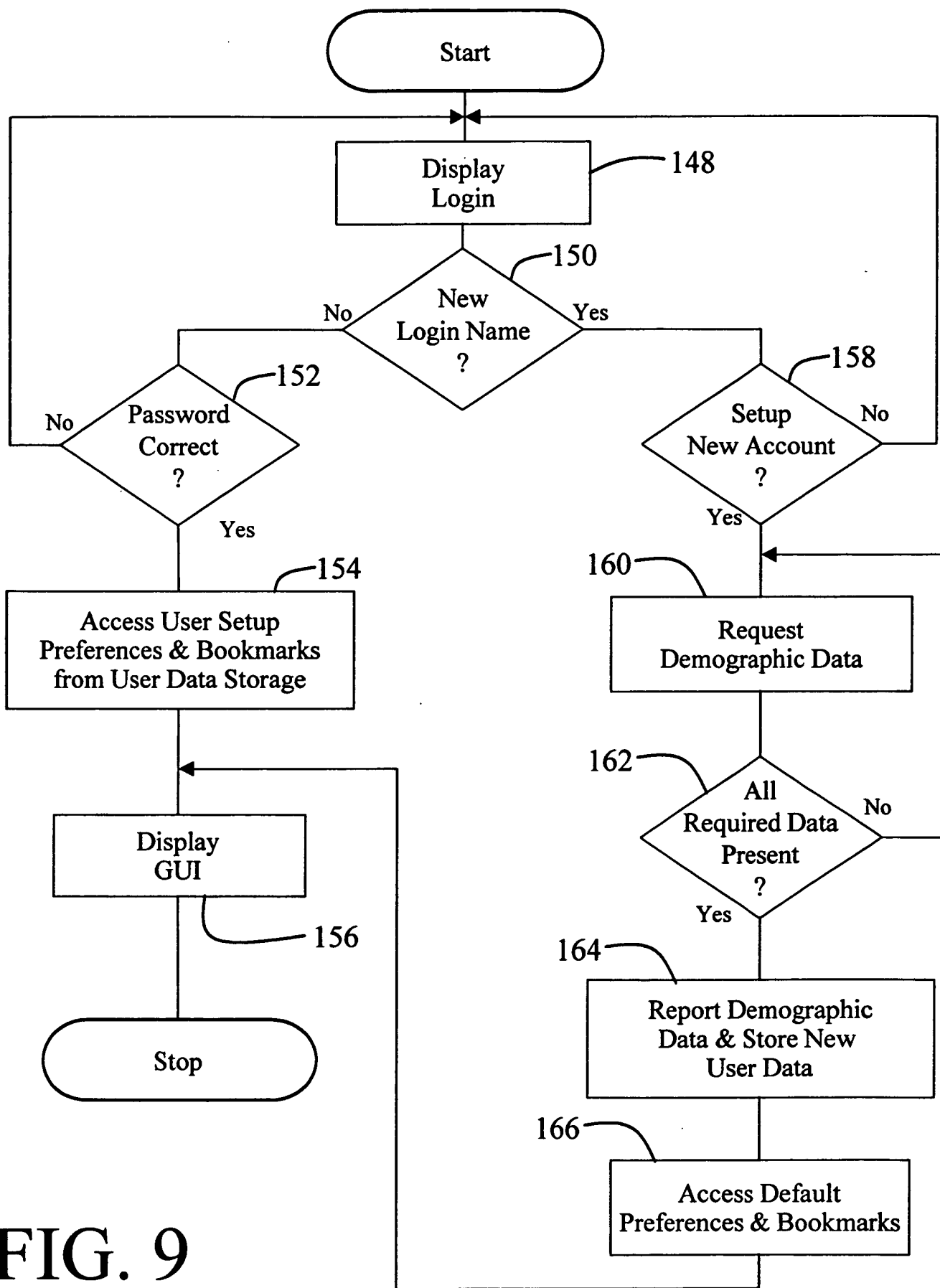


FIG. 9

FIG. 10

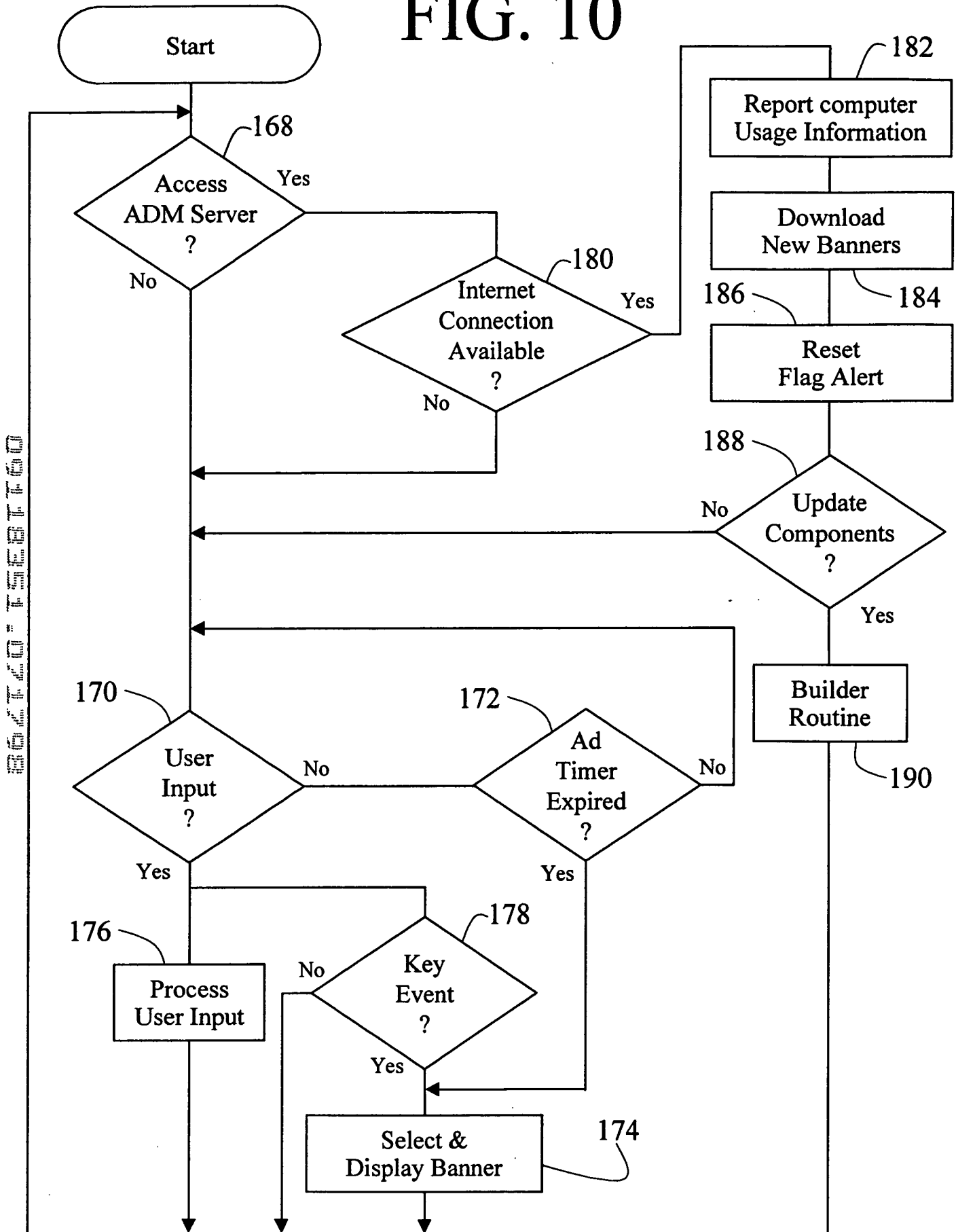
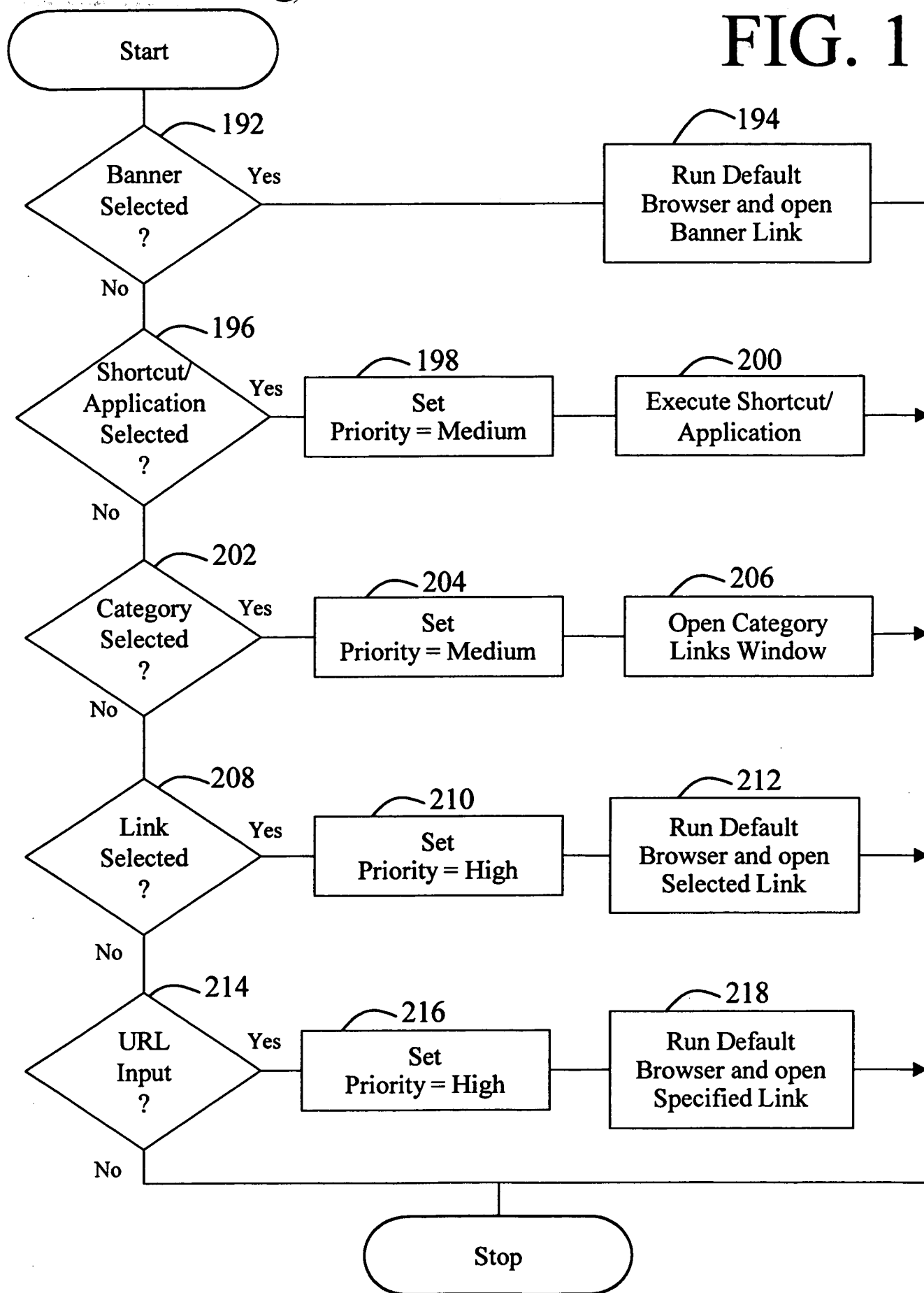


FIG. 11



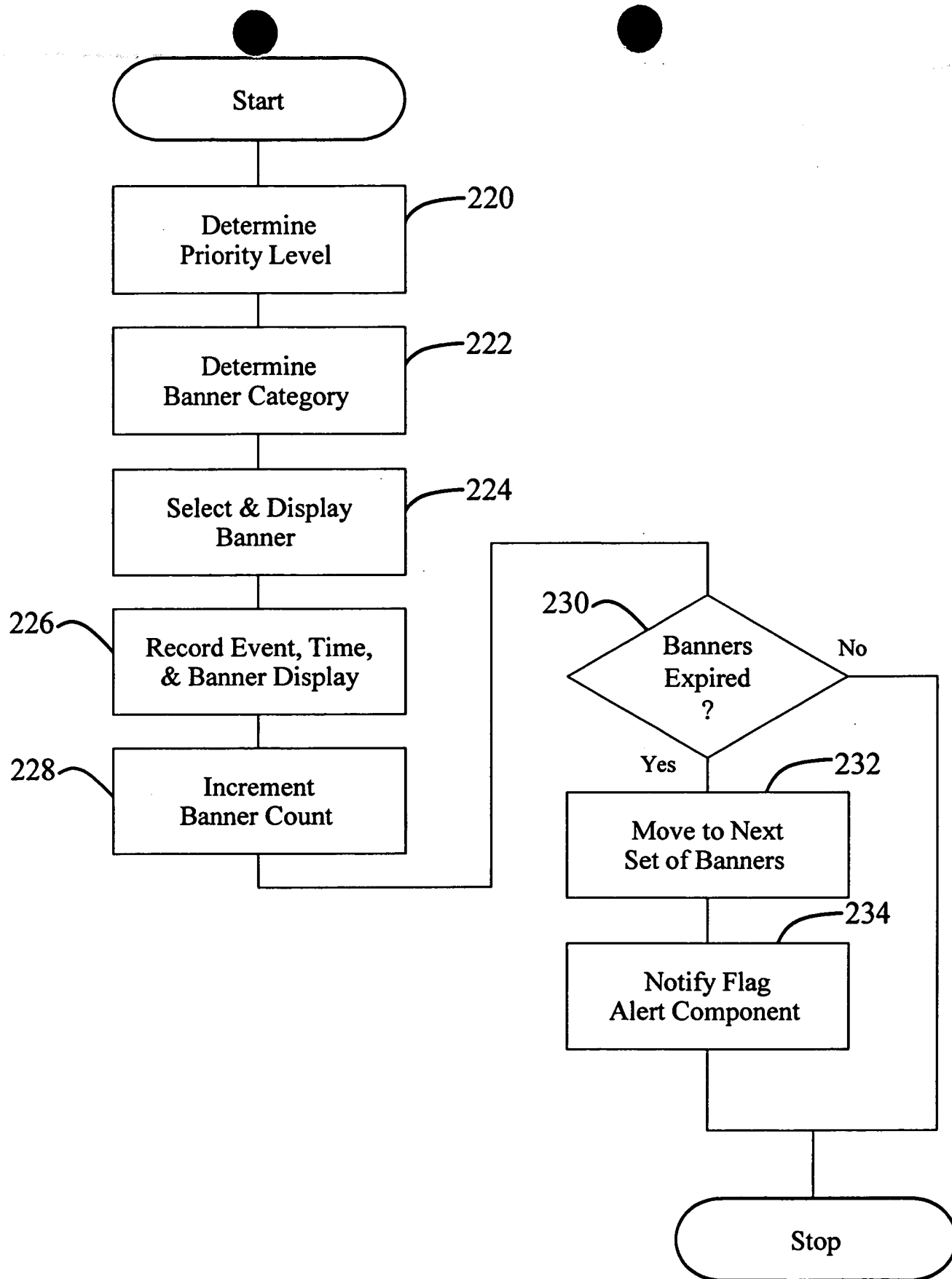


FIG. 12

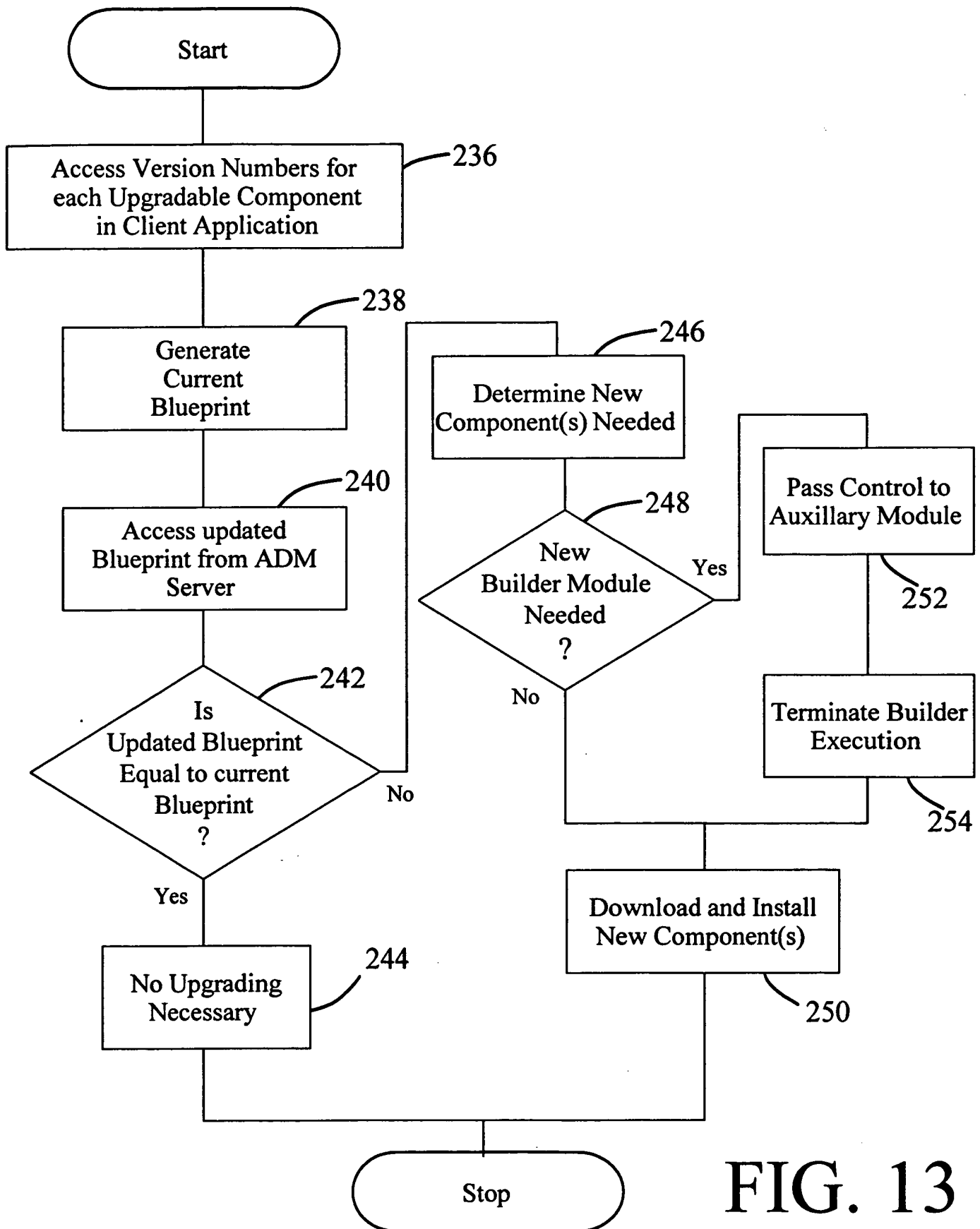


FIG. 13

FIG. 14

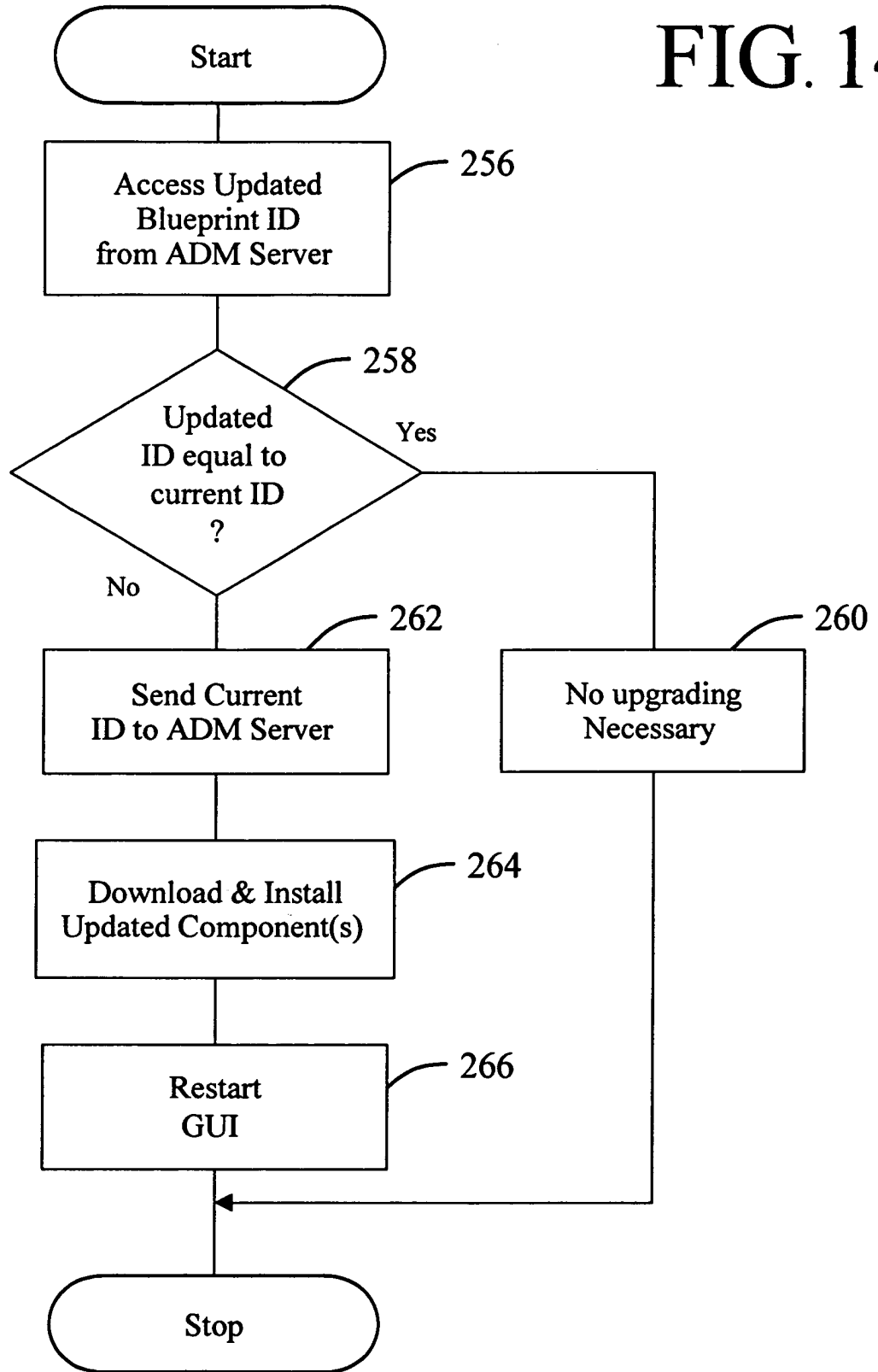


FIG. 14